



the allergy gluten free show

21-23 May 2010 Olympia, London

9th March 2010

FOR IMMEDIATE RELEASE

UK's leading allergy consultants to deliver a MASTERCLASS you cannot afford to miss

Masterclass speakers to include:

Prof. Stephen R Durham Head, Allergy and Clinical Immunology Imperial College and Royal Brompton Hospital London.

Dr Adam Fox, Consultant Paediatric Allergist Guy's and St Thomas' Hospitals

Neil Shah Consultant Gastroenterologist, Great Ormond Street Hospital

Dr Rubaiyat Haque, Consultant Allergist, Guy's and St Thomas' Hospitals

The Allergy and Gluten Free Show clinical lead for education and content, Dr Adam Fox, Consultant Paediatric Allergist and 2007 'Paediatric Allergist of the Year' at London's Guy's & St Thomas' Hospital said:

"The show represents a fantastic opportunity to get face to face with health professionals who are dealing with allergic disease everyday but do not have the opportunity to bring themselves up to date with the many exciting advances in the field."

The Masterclass will take place on Friday 21st May 2010 and is FREE for all health professionals. The session is designed for GP's, community & practice nurses, health visitors, pharmacists, paediatricians, nutritionists, dieticians, respiratorists and dermatologists. Pre-registration is essential and places are limited. www.allergyshow.co.uk/masterclass

-ENDS-

Notes to editors:

Event: The Allergy & Gluten Free Show 2010

Date: 21-23 May 2010

Venue: Olympia, London

Speaker Biogs:

Prof. Stephen R Durham, Head, Allergy and Clinical Immunology Imperial College and Royal Brompton Hospital London. **Professor Durham** is immediate Past-President of the British Society for Allergy and Clinical Immunology and a member of the National Institutes of Health Immune Tolerance Network Steering Committee in USA. He has studied basic mechanisms of allergic rhinitis and asthma and has a particular interest in translational studies of allergen immunotherapy that have informed novel treatment approaches. He was awarded the Clemens Von Pirquet Medal for Clinical Research in Allergy at The European Academy of Allergy and Clinical Immunology in Warsaw, June 2009. He has written over 350 peer-reviewed articles and chapters and edited 3 books, including the popular BMJ ABC of Allergies

Dr Adam Fox, Consultant Paediatric Allergist at Guy's & St Thomas' Hospitals, London and honorary senior lecturer at King's College London. **Dr Fox's** particular interests are sublingual immunotherapy, gastrointestinal allergy and medical education. Director of Allergy Academy at KCL, commissioning editor for Paediatric Allergy & Immunology Educational Clinical Case Series, Allergy representative to the BPAIIG, BSACI meetings secretary, member of Paediatric sub-committee and recipient of the 2007 'Paediatric Allergist of the Year' award.

Dr Neil Shah has been a Consultant at Great Ormond Street Hospital since 2001. He was awarded the University of London Medal at Qualification in 1990, Dr Shah has developed an interest in the genetics of bowel disorders and allergy affecting the gut. He was runner up as Doctor of the Year in 2008 and has a personal interest in allergy with affected members of his own family and also is helping develop national guidelines for food allergy in the UK. He runs a joint clinic with St Thomas Hospital and leads the gastrointestinal services at Great Ormond Street Hospital, a renowned centre for motility disorders of the bowel and this expertise is being applied to the 'neuroimmune' disorders associated with food allergy such as reflux, diarrhoea and constipation.

Dr Rubaiyat Haque, Consultant Allergist, Guy's and St Thomas' Hospitals

About AGFS 2010

The UK's only national live event support network for allergy sufferers contains:

- **Expert 'Free-to-attend' seminars** running throughout the 3 days covering food allergies, asthma, anaphylaxis, autoimmune disease, eczema, migraines and much more.
- **Expert Advice**, representation from all the leading charities, associations, societies and support groups! Find out all you need to know from Action Against Allergy, Asthma UK, Anaphylaxis Campaign, Allergy UK, British Dietetic Association, Coeliac UK, Migraine Action, National Eczema Society, British Association of Nutritional Therapies and many more.
- **Leading Paediatric Allergy Consultants** in conjunction with Action Against Allergy will be running **'Free-to-attend' workshops for parents of children with allergies**. Not to be missed by any parent with relevant concerns.
- **Exciting 'Free From' cooking demonstration** from experienced chefs giving you new ideas for a tasty meal.
- **Join our recipe exchange**, bring along your own recipes and tasty food ideas, and swap with likeminded people to increase your meal time choices and expand your culinary skills.
- **The biggest and best allergy shop and clinic rolled into one**, 1000's of products, solutions, therapies, treatments, ideas and solutions for you and your family's health care needs.

For more information visit www.allergyshow.co.uk

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