



5th March 2010

FOR IMMEDIATE RELEASE

64 million sick days taken per year due to allergies!

It is estimated to cost the UK economy £6 billion annually in lost working hours

46.5 % of visitors to the show had taken time of work in the last year due to their allergy.

51% of these had been absence for a week or longer.

The research also revealed many people who were unable to gain employment or who had lost their jobs due to their allergy condition, including people having to leave the NHS & Armed Forces.

Allergy and gluten free show Event Director commented:

“These staggering statistics confirm what we at The Allergy and Gluten Free Show already know: allergies are no minor health issue, but arguably a major UK epidemic of the 21st century. With approximately one third of the UK population affected, allergies are clearly having a major detrimental impact on our collective workforce and, therefore, economy. More must be done by Government through the NHS to meet the incredible demand for satisfactory treatment. Our show represents that only live platform for allergy sufferers (and their employers) to access the latest cutting edge solutions and treatments – all in one place at one time.”

-ENDS-

About AGFS 2010

The UK's only national live event support network for allergy sufferers contains:

- **Expert 'Free-to-attend' seminars** running throughout the 3 days covering food allergies, asthma, anaphylaxis, autoimmune disease, eczema, migraines and much more.
- **Expert Advice**, representation from all the leading charities, associations, societies and support groups! Find out all you need to know from Action Against Allergy, Asthma UK, Anaphylaxis Campaign, Allergy UK, British Dietetic Association, Coeliac UK, Migraine Action, National Eczema Society, British Association of Nutritional Therapies and many more.

- **Leading Paediatric Allergy Consultants** in conjunction with Action Against Allergy will be running **'Free-to-attend' workshops for parents of children with allergies**. Not to be missed by any parent with relevant concerns.
- **Exciting 'Free From' cooking demonstration** from experienced chefs giving you new ideas for a tasty meal.
- **Join our recipe exchange**, bring along your own recipes and tasty food ideas, and swap with likeminded people to increase your meal time choices and expand your culinary skills.
- **The biggest and best allergy shop and clinic rolled into one**, 1000's of products, solutions, therapies, treatments, ideas and solutions for you and your family's health care needs.

For more information visit www.allergyshow.co.uk

FREE TICKET OFFER

The Allergy & Gluten Free Show 2010 is delighted to offer ALL readers a pair of FREE TICKETS to attend The Allergy & Gluten Free show 2010. Each pair of tickets (WORTH £18) is for free entry to the show on any of the open days (from Friday 21st May 2010 to Sunday 23rd May 2010).*

All FREE TICKET registrations are automatically entered into a Free Prize draw to win £200 worth of ASDA 'Free From' food vouchers!

* To receive your FREE PAIR OF TICKETS simply log onto [www.allergyshow.co.uk/go/"inputmagazinename"](http://www.allergyshow.co.uk/go/) to fill in your details, or alternatively send a SAE to Free Ticket Offer, F2F Events Ltd, 119 High St, Berkhamsted, Herts, HP4 2DJ.

For the ASDA competition full terms & condition please visit www.allergyshow.co.uk/terms-&-conditions.

Notes to editors:

Event: The Allergy & Gluten Free Show 2010
 Date: 21-23 May 2010
 Venue: Olympia, London

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